

inter solar

connecting solar business

| SOUTH AMERICA

South America's Largest Exhibition and
Conference for the Solar Industry
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

OCT
18–20
2021

www.intersolar.net.br



Part of

THEsmarter
SOUTH AMERICA





| BRAZIL IS MAKING ITS MARK ON THE GLOBAL SOLAR MAP

According to GREENER it is expected that over R\$9 billion will be invested in Brazilian large scale solar PV projects between 2020 and 2025 for the regulated market (public auctions) only. This sum could increase in case further solar power plants are contracted in the auctions that are expected to take place. The Brazilian solar PV market keeps growing.

Intersolar South America focuses on the entire solar supply chain – from advances in cell technology to balance of system components as well as the practical applications of new technologies. It is South America's largest exhibition and conference for the solar industry. Each year in August solar experts from Brazil and around the world meet and connect in São Paulo.



| THE NEW ENERGY WORLD

Sector coupling, decentralization and digitalization are central elements of the new energy world. The smarter E South America responds to this development, presenting solutions and technologies for an intelligent, sustainable and cost-effective energy supply. Focusing on the generation, storage, distribution and use of energy and the ways in which these aspects interact and can be

intelligently combined, The smarter E South America brings together international stakeholders of the energy future from across the world's most influential markets. With the three energy exhibitions – Intersolar South America, ees South America and Eletrotec+EM-Power South America – The smarter E South America represents the new energy world under one roof.

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ees
electrical energy storage

**ELETROTEC
EMPOWER**
SOUTH AMERICA

| INTERSOLAR SOUTH AMERICA IS THE RIGHT PLACE FOR

- Manufacturers
- Suppliers
- Distributors
- Service Providers
- Project Developers/EPC Contractors
- System Integrators
- Research Institutes
- PV Equipment & Materials Manufacturers

| MEET YOUR TARGET GROUP

- Installers and System Integrators
- Distributors
- Project Developers/EPC Contractors
- Architects
- Manufacturers and Suppliers
- Investors and Analysts
- Utilities
- Government Officials/Policy Makers

| SEE WHO ELSE PARTICIPATES



Sample of solar providers at The smarter E South America 2021.



REASONS TO PARTICIPATE IN INTERSOLAR SOUTH AMERICA



Your target group is waiting for you

More than 28,000 visitors are expected to attend. The 3 day event is attracting investors, utilities, installers, manufacturers and project developers from all over the world.



Huge market potential

The Brazilian power system is by far the largest in Latin America. Strong growth of the solar PV sector in the next years and decades is prognosed.



PV plus storage is the next big thing

Solar energy generation capacity in Brazil grows steadily. Intersolar South America takes place in parallel to Ees South America. Build your network – make contacts that matter.



All under one roof – The perfect match

3 exhibitions covering topics of the new energy world under the umbrella of The smarter E South America. The smarter E South America: uniting solar energy, energy storage and energy management.



Your company in the spotlight

Speak at the Innovation and Application Stage and present your innovative products and solutions to potential business partners.

» Intersolar South America has been establishing itself as the best environment for promoting and building up the solar energy value chain in Brazil. As it gains more and more prominence each year, more companies join in and investors of every size are attracted to it.



Ronaldo Koloszuk, Board Chairman of the Brazilian Association of Photovoltaic Solar Energy



| MORE THAN JUST AN EXHIBITION

Be informed

Learn about the future trends and innovations shaping and shaking the solar market at the Intersolar South America Conference. Get interesting facts and figures which have impact on your company. You have interesting insights to share? Let us know, become a speaker and join our experts on stage.

Be online

Prepare your onsite performance and show visibility in webinars and online events organized by The smarter E and Intersolar South America prior to the event. Be a knowledge and content partner, build your brand and reach potential customers or partners worldwide.

Be a hands-on coach

Show your sophisticated, unique and revolutionary products and solutions in hands-on presentations and workshops on the exhibition floor. Installers are keen to get to know products and solutions which make their work processes easier, faster and better.

| MAKE THE MOST OF YOUR PARTICIPATION

Be a member

The Membership Program rewards your long-standing partnership with us. This membership program is free of charge and allows you to accumulate loyalty points for your company by participating in The smarter E events and buying sponsorship packages. Depending on points collected, your company is eligible for numerous extra exhibition services.

Be a winner

Take advantage of The smarter E AWARD and Intersolar AWARD 2021 to establish yourself as a technology leader by entering your innovative products, concepts and projects in the fields of photovoltaics and sector coupling. Place your innovations in the spotlight by submitting your entry to be considered for one of the coveted innovation awards.

Be a sponsor

Give your brand exposure through one of The smarter E South America sponsorships and customize your exhibition participation. Using our marketing services and advertising materials is a valuable way of drawing additional attention to your company, your company's booth location and the innovative products and services you will be showcasing.

QUICK FACTS & PRICING

Dates	October 18–20, 2021
Venue	Expo Center Norte, São Paulo, Brazil
Exhibitors	380+ (expected at The smarter E South America)
Visitors	28,000+ (expected at The smarter E South America)

Booth Pricing (Raw Space)

Early Bird Rate (until March 31, 2021)	€245/sqm
Member Rate	€260/sqm
Regular Rate	€270/sqm

CONTACT

Gioia Müller-Russo
Project Manager
Tel.: +49 7231 58598-218
mueller-russo@solarpromotion.com

Kristin A. Merz
Sales Management
Tel.: +49 7231 58598-299
merz@solarpromotion.com

Organizers



Co-Organizer





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→ www.intersolar.net.br

EES SOUTH AMERICA

→ www.ees-southamerica.com.br

ELETRITEC+EM-POWER SOUTH AMERICA

→ www.EM-Power.com.br

ORGANIZERS

**Solar Promotion
International GmbH**
P.O. Box 100 170
75101 Pforzheim, Germany
Tel.: +49 7231 58598-0
Project Management:
Ms. Gioia Müller-Russo
mueller-russo@solarpromotion.com

**FMMI – Freiburg Management
and Marketing International GmbH**
Neuer Messplatz 3
79108 Freiburg i. Br., Germany
Tel.: +49 761 3881-3900
Project Management:
Ms. Svenja Becker
TheSmarterE_sa@fwtm.de

CO-ORGANIZER

Aranda Eventos e Congressos Ltda
Al. Olga, 315 – 01155-900 São Paulo,
SP – Brazil
Tel.: +55 11 3824-5300
Fax: +55 11 3666-9585
Project Management:
Ms. Monica Carpenter
mc@arandaeventos.com.br