



EXHIBITION & CONFERENCE
AUGUST 24–26, 2027
SAO PAULO, BRAZIL

CONFERENCE SPONSORSHIP PACKAGES

The smarter E South America 2027





SPONSORSHIPS

Your possibilities to become a sponsor of The smarter E South America Conference

Do you want more visibility at The smarter E South America Conference? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Diamond, Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

FACTS AND FIGURES

Expected Numbers at The smarter E South America 2027



2.800+

Conference Attendees



55.000+

Visitors



600+

Exhibitors



200+

Journalists

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Overview Fixed Services - Conference Packages

	Exhibition & Conference Package Diamond*	Conference Package Platinum	Conference Package Gold	Conference Package Silver
Package Price	€40,900	€19,800	€12,600	€8,600
Fixed Services	€13,700	€8,400	€5,700	€4,000
Logo on sponsoring board at the entrance inside the pavilions	X			
Logo in the The smarter E South America event guide	X			
Logo on all The smarter E South America websites / sponsor pages	X			
Logo in all visitor newsletters	X		X	
Namely mentioned in the welcome speech of the Intersolar South America Conference	X	X		
Namely mentioned in press releases sent to trade publications and newspapers in Brazil and worldwide	X	X		
Logo in conference signage	X	X		
Logo on backwalls of the conference and exhibition stages	X	X	X	
Logo in conference program	X	X	X	X
Logo in conference preview	X	X	X	X
Logo on conference break slides	X	X	X	X
Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)	8	6	4	2
Variable Services (See https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing)	€27,200	€11,400	€6,900	€4,600

* 1 exclusive sponsor

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The smarter E South America: Variable Services

The scope of the variable services depends on the booked package.
For further details, please visit www.thesmartere.com.br.



Your Visibility Onsite

Conference WiFi	€51,300
Conference Networking	€7,800
Tea & Coffee Break	€7,200
Conference Bag	€6,850
Supplement in Conference Bag	€3,650
Conference Notepad	€3,650
Conference Pen	€3,650
Session Sponsorship	€3,650



Digital Advertising Opportunities

Newsletter Banner (Eng./Portuguese)	€1,300
Webinars	€6,250



Your Banner on our Website

Conference Landingpage (Z1)	€2,700
Conference Landingpage (Z2)	€1,750
Conference Landingpage (Z3)	€1,150



Please contact

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