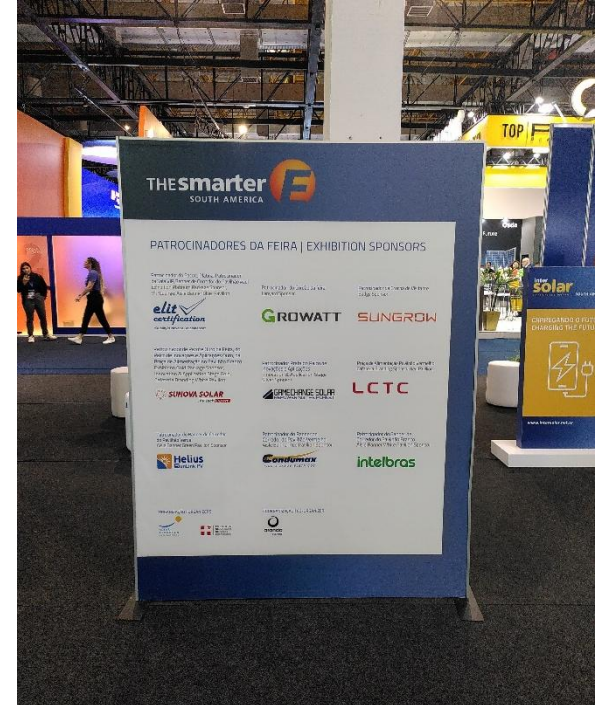




EXHIBITION & CONFERENCE
AUGUST 24–26, 2027
SAO PAULO, BRAZIL

EXHIBITION SPONSORSHIP PACKAGES

The smarter E South America 2027





SPONSORSHIPS

Your possibilities to become a sponsor of The smarter E South America

Do you want more visibility as an exhibitor of The smarter E South America? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorship packages **Diamond, Platinum, Gold and Silver**.

These are composed of **fixed services** per package as well as **variable services** which you can flexibly decide on within a given budget.

FACTS AND FIGURES

Expected Numbers at The smarter E South America 2027



55,000+

Visitors



50+

Visitor Countries



600+

Exhibitors



200+

Journalists

SPONSORSHIPS

Overview Fixed Services - Exhibition Packages

	Exhibition & Conference Package Diamond*	Exhibition Package Platinum	Exhibition Package Gold	Exhibition Package Silver
Package Price	€40,900	€21,800	€14,250	€11,000
Fixed Services	€13,700	€8,000	€6,350	€4,700
Logo on sponsoring board at the entrance inside the pavilions	X	X	X	X
Logo in The smarter E South America event guide	X	X	X	X
Logo on all The smarter E South America websites / sponsor pages	X	X	X	X
Logo in all visitor newsletters	X	X	X	
Namely mentioned in the welcome speech of the Intersolar South America Conference	X			
Namely mentioned in press releases sent to trade publications and newspapers in South America and worldwide	X	X		
Logo in conference program overview signage	X			
Logo on backwalls of the exhibition (E) and conference (E+C) stages	X (E+C)	X (E)		
Logo in conference program	X			
Logo in conference preview	X			
Logo on conference break slides	X			
Free full-conference tickets to all The smarter E South America conference sessions (excluding side events)	8			
Variable Services (See https://www.thesmartere.com.br/for-exhibitors/sponsorships-marketing)	€27,200	€13,800	€7,900	€6,300

* 1 exclusive sponsor

SPONSORSHIPS

The smarter E South America: Variable Services

The scope of the variable services depends on the booked package.
For further details, please visit www.thesmartere.com.br.



Your Visibility onsite

Registration Counters	€16,650
Guest of Honor/VIP Lounge	€10,400
Exhibition Entertainment	€9,100
Walking Act	from €6,750
Shuttle Bus Branding	€5,700
Innovation & Application Stage	from €4,600
Workshoproom 1h	€1,650
Cell Phone Charging Stations	€1,650



Digital Advertising Opportunities

Newsletter Banner (Eng./Portuguese)	€1,300
Webinars	€6,250



Your Banner on our Website

Main page (Z1)	from €5,400
Main page (Z2)	€3,400
Main page (Z3)	€1,750
Landingpage Visitor (Z1)	€2,700
Landingpage Visitor (Z2)	€1,750
Landingpage Visitor (Z3)	€1,150



Please contact

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